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A WEEKLY REPORT TO MANAGEMENT ON THE VENEZUELAN ECONOMY

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# The Bolivarians

The gunfire ended in less than a day, but the reporcussions of the thwarted attempt to assussinate President Carlos Andrés Pérez and topple his democratically elected government may affect Venezuela for a long time to come. The questions that must be faced now are what happened and why, and what must be done to insure that no one ever tries again to install a dictatorial regime in the nation where Simon Bollvar was born.

President Pérox praised the boys who died defending his government as heroes who shall always be remembered by a grateful nation. But the sad and bitter truth is that none of these youths should have died. Two weeks before the tanks and paratroopers assaulted Miraflores and La Casona, an informant revealed to Carlos Julio Penaloza, a retired general who was Commander of the Army until June 1990, that a coup d'etat would be launched in February.

This information was transmitted to Defanse Ministry officials and two high-ranking AD leaders. Penaloza had been following the careers of these coreplicators sincy 1984, and had repeatedly warned the Defense Ministry and other government authorities that these men were a danger to Venezuelan democracy. Several investigations were launched, but no proof of a conspiracy was uncovered.

The identities of the coup's ringleaders were also known to the military authorities, because in November 1989 Army intelligence had obtained a copy of a detailed plan to topple the government and murder Perez and his minister of the interior. Yet, nothing was done, and now many families are mounting their lost sons. If the plotters deserve lengthy prison sentences for their treason, the military officers, government officials and AD politicians who knew the coup was imminent also deserve to be judged and punished, for doing nothing to pre-empt it.

The coup was planned by a group of lieutenant colonels, majors and caphins, all of them men in their thirties, all of them first-rate professional soldiers infected by a convicthem restrate processional solutions enected by a convection that they were more perfect than anyone else in Venezuelan society, and that the nation's civilian rulers were stupid, corrupt and responsible for the crisis the country has been suffering for years. All of the plotters belonged to the Army. No Air Force, Navy or National Guard officers were involved. At least 12 batallions took part in the foiled coup, or 10% of the 120 batallians that make up the army. The principal ringloaders were Hugo Chavez Frins and Miguel Ortiz Contrerss, both Licutenant

Colonels, although a total of 133 officers and 956 colisted men have been arrested thus far, and more may yet be

Although no higher-ranking officers have been implicated, it would be naive to assume that some colonels and generals might not have joined the coup once the president ad been assassinated and the opportunity arose to restore

There was no single political philosophy within this group, which called itself the "Bolivarian Revolutionary Movement". Part of their thinking leaned to the left and part towards the right, but all of them shared the belief that their "Bollvarian duty" was to rid Venezuela of its corrupt political leadership and restore its turnished national honor, and that this could only be accomplished through a bloody cleansing. Their first objective was to assassinate President Pérez and take power, but his death would have been just the beginning. Once in power, the putschists intended to execute all the politiciers they could round up. No doubt the list of candidates for execution also would have included labor leaders, businessmen and others who belong to the nation's traditional elites. Venezuela's "honor" was to have been restored in a ritual bloodletting.

It's not clear why the Armed Forces and the government failed to react two weeks ago. Exaggerated confidence in the loyalty of the military and the stability of Venezuelan democracy may have been a factor. Venezuelans have been muttering about a coup for years as the means to clean up a political establishment riddled with corruption, but few actually believed that the tanks would roll into the presidential palace. :

Another possible reason is that the two AD leaders who were told that a coup was imminent either didn't believe what they heard, or not to say anything in the hopes that Pérez would be pressured by events to "rectify" an economic program which AD has opposed consistently since early 1989

A third possibility why nothing was done to pre-empt the coup relates to Penaloza's personal cradibility, and to a lingering antipathy sgainst the retired general for blowing the whistle on the Margold munitions scandal — an event which ultimately forced the resignation of the president's longtime personal security chief, Orlando Carcía, and was responsible for the retirement of Defense Minister Hector Jurado Toro under a cloud. After all, Venezuela's military has long despised anyone who washes its dirty laundry in public.

Although Rafael Caldera used the occasion in Congress

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to attack the economic program, the plotters weren't seeking to turn back the clock and "rectify" the government's policies. Their coup was an attack against the corruption and disorder which have come to characterize Venezuela's political system.

Can it happen again? Never, say President Péroz and his Defense Minister. But the truthful answer is yes: it could happen if the nation's political leaders don't change their conduct and push more aggressively to reform the economy and political system. This means that institutional reforms delayed deliberately by the political parties must be advanced quickly, that the political and electoral systems must be reformed swiftly as well, that the tradition of widespread corruption without sanctions must be terminated, and that the practice of making unfounded and false accusations for the purpose of undermining political oppo-nents must cease. While oil made Venezuela rich, the Armed Porces would be bought off like other sectors through the State's economic generosity; but those days are long gone, and better ways of dealing with the needs of Venezuelan society inust be developed.

Still, the damage caused by these lloutement colonels may haunt Venezuela for many years. The one given in Venezuela's appeal to international investors was the stability of its 34-year-old democracy. Unfortunately, that stability can no longer be taken for granted.

ANTI-MONOPOLY LAW: Backer & McKenzie and Verdiconomy will hold a seminar on the new "Law to Promote and Protect Proc Competition" and its impact on corporations. The special guest speaker will be Guillermo Cabanellas, a professor at Illinois University and author of the book. "Anti-Monopoly Law and Defense of Competition". Other speakers include Venezuelan lawyers and analysis. At the Tamanaco Hotel, Thursday Feb.20. Por further details, piease call VenEconomy's Special Events

VENEZUELA: OPPORTUNITIES AND THREATS: A Binational Forum for Investors". A seminar organized jointly by La Nota Económica de Colombia and Venticonomy, in Bogotá, is intended as an exchange of expertise between Colombian and Venezuelan businessmen in search of new investment opportunities. Open to 30 presidents, vice-presidents, and CEO's of Venezuelan firms on a first-come, first-serve basis. For further information, please call VenEconomy's Special Events Department.

WORLD ECONOMIC FORUM: Perez' speech in Davos. Switzerland reviewed the successes of Venezuela, in particular, and Latin America, in general, in opening up their economies and called on industrialized countries to respond appropriately, not with protectionism and unjustified restrictions that underinine the drive to develop free market economies.

TAX REPORM in Venezuela in running behind the rest of Latin America, affirms Vice-minister of Finance Carlos Stark upon returning from an ECLA seminar on tax issues in Chile. The regional tendency is towards indirect taxes because large informal economics make it difficult to collect direct taxes like income tax; 60% of tax structures are covered by the IVA.

FOREIGN DEBT; Venezuela received the third and final tranche of fresh morkey for \$298.8 million as Inid out in the foreign debt restructuring agreement signed in December. 3000

INFLATION: The Caracas Area Consumer Price Index rose only 1.3% in January, the lowest rate in three years and almost half the December rate. The largest increase was registered by miscellaneous expenses, which rose 3.4% due mostly to higher transport, medical and entertainment costs. The food sub-index was up only 0.5%, clothing 0.7% and housing 0.5%. Although an encouraging start for the year, January is normally a low-inflation month.

LIQUIDITY tightened in the week ending Jan. 17. Commercial bank deposits were down 3s.5,668 million (-0.59%) while loans and investments fell Bs.3,053 million (-0.43%).

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				or-Charge Statemen					
	<u> </u>	Jac. 17	Jan. 19	4 Weeks Ago	\$2 Weeks Ago				
	Morey Supply (M2)	1,050,050	1,503,048 h0,503(1.07%)	985,292 54,554(3.514)	701,469 334,179(47,70%)				
!	Commercial Banks: Deposits	157,846	117.574 -3.646(0.59%)	965318 10,328(1,36%)	(21,797 (21,1195(,38%)				
	LORGA/Leventenessy	703,595	705,648 -3,653(-0.40%	(44,625 34,570(5.23%)	500,763 200,833(30.95%)				
	Email Restron	4,305	11,770 -5,5651-67,21%)	(1.61) -7,666(35.07%)	192 <i>0</i> -120 <b>2</b> (-6775%)				

INTERNATIONAL RESERVES totalled \$12,053 million on Dec. 27, down \$95 million from the previous week. Net reserves were \$8,277 million, down \$97 million for the week.

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<u> </u>	Dec. 27 ·	Dec. 20	Nav. 91	'Osc. 98
BCV Gross Reserves	12,653	12.145	12,742	11,751
***		· •25	-110	295
Reserve Lightham	3.774	3,774	3,415	4,346
		. 2	361	-570
BCY Net Marcrys	2,577	8,374	1,107	7,411
		- 97	-551	. 264

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THE DOLLAR: The boliver closed on Feb. 3 at Be.62.22-62.25.5, up Bs.0.10.5 from Jan. 29. Central Bank suspended exchange market activities on Feb. 5 to avoid dramatic

fluctuations in response to the frustrated coup.

CARACAS STOCK EXCHANGE closed at 34,142.60 on Feb. 3, up 2.5% since Jan. 29. The Exchange closed on Feb. 4 due to the attempted coup and will probably not resume operation until next week. On the Merinvest Stock Index, financial stocks showed no change over the period while non-financial stocks were up 5.2%

1992 BUDGET includes Bs. 190,000 million for foreign debt repayment, of which Bs.30,000 million will come from the proceeds of the administration's privatization program.

1992 BUDGET CUTS are concentrated in four ministries. Together, the Finance and Interior Ministries will receive 35.34,000 million loss than originally planned.

PRIVATIZATION: The government expects to receive Bs.2,000 million this year from the sale of the Rio Yaracuy, Cumanacos and Tacarigua sugar mills

VENPRECAR, a Sidocar affiliate of the Sivensa Group, is offering 9,567,000 General Dopositary Receipts (CDRs)

of seven common shares. One-third of the GDRs will be offered publicly in the Venezuelan capital market, onethird will be placed directly in the U.S., and one-third in a private placement in European markets. Bolsa Multinvest, which is leading the placement of the GDRs, says they guarantee a fixed dividend during the first three years of \$28,875,000.

CERAMICA CARABOBO was authorized to offer 8.5 million shares at Bs.100/sh. to raise capital from Bs.1,700 million to Bs.2,550 million.

ICAP has budgeted 8x8,300 million to cover the lean domaind of 90,000 farmers on more than 400,000 hectares nationwide during the 1992 winter and the 1991-92 north-

### BUSINESS

.MINIMUM WAGE will be set at Bs.8,000 per month for urbait workers, the government announced, despite strong political pressures by the CTV and all parties (including AD) to raise the minimum wage to Bs.10,000 per month.

NEW "HYPERMARKETS": Durch and Columbian corporations plan to introduce the "hypermarket," a market-ing concept of minimal margins and wide product selection which is in vogue to Europe and faring well in Argentina, México, and Colombia. These stores could challenge the Venezuelan supermarket chains, which are oriented around

SPACHETTI, ANYONET: With a yearly per capita intake of 12.7 kilograms, Venezuela is the largest consumer of pasts in the Americas and the second, after Italy, in the world, according to the Venezuelan Pasta Mansifacturers Association. Venezuelans gulp down 20.8 million kilos a month. With 70 pasts plants operating at 72% capacity, the nation produces 30 million kilos of pasts a month.

STILL NO CLASSES, BUT: A Balos billion increase in the 1992 national budget, intended to cover a 20% plus salary hike for public school teachers, failed to end the CTV-backed teachers' strike that has deprived 3.5 million children of classes for two and a half weeks. The teachers, however, will have to suspend their strike for now to comply with a Presidential decree suspending constitu-tional guarantees in the wake of the failed coup attempt Tuesday.

CONFLICT BREWING OVER SIDORS Talks between Sidor and the Venezuelan Investment Fund over how the State stadmaker should be restructured are breaking down over irreconcilable differences. Reportedly, VIF and Cordiplan support a study by UEC, a U.S. engineering and consulting firm affiliated to U.S. Steel, that recommends a two-stage restructuring program that would invest \$570 intilion in modernizing Sidor's flat products plant and sits control processes. UEC also recommends reducing the company's work force by over 3,000 by cutting back management levels from nine to five in three years and that Sidor's seamless pipe plant and bar/wire rod lacility be privatized. Sidoargues that it must invest over \$1 billion in the next six years to modernize its facilities and wants to fire another 3,000 plant workers, but leave its management organization intact. UBC's conclusion is that Sidor's biggest problem is an incilicient management structure. exhoing a longtime complaint by Sutisa, the company union controlled by Causa R. Unfortunately, CVC chief Leopoldo Sucru Figarella has dismissed UEC's study as an effort by an international competitor to cripple the Venezuelan steelmaker's competitiveness. Sucre's insistence on blaming "multinationals" for every criticism or problem suffered by a CVC company is turning him into a political liability to the industries he defends.

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SIVENSA GROUP reported consolidated income of Bs.30,905 million for 1991, and inflation-adjusted net profits of Ball,525 million. The group's income rose 24% last year in real terms (61% in nominal terms), while profits increased 16% from 1990. Exports totaled \$187 million.

BAUXIVEN produced 2 million mt of bauxite last year, aciling 1.46 million mt to interahumina. Sales in 1992 are projected at 3.5 million mt, rising to 6 million mt in 1994, Bauxiven's open-sky mine project finally will be completed this year, more than a docade after it was first proposed. The total cost is estimated at Bs.17,000 million.

EC PROTESTS: The EC indicated it will not accept the secondary U.S. embargo on tuna caught by Venezuelan, Moxican, and Vanuatuan ships and purchased by three EC members, describing the embargo as a unilateral protectionist measure. The EC has filed an appeal to GATT, which is pending.

U.S. PROTECTIONISM: ICE president Miguel Rodríguez Mendoza said that Venezuelan firms could be forced out of U.S. markets by excessive trade regulation, as they would be unable to cover the legal costs of proving compliance with anti-dumping and other rules.

MASERATI plans to open a sales office in Venezuela by mid-March 1992. The Italian auto maker hopes to sell only 12 units of its luxurious 228 and 430 models here. Sticker price: Bs.4.5 million.

TELCEL CELULAR was granted a credit line of \$20 million by Andorn Development Corp. (CAF), in order to complete capital purchases it needs to supplement its A Band operations.

BLECTRICITY WILL COST MORE: The World Bank has recommended hefty increases in electricity rates range ing from as low as 76-35% for Edelen, to as high as 300% for Cadale.

MAJOR INVESTMENTS committed to Venezuela by foreign investors to date total over \$24 billion, according to VIFund president Torres, who added that \$2.3 billion have entered the Treasury thus for as a result of privatizations, and another \$1,1 billion will be obtained this year. Those figures are more than twice the \$10 billion in private investment which President Pérez clied last week at the World Economic Forum in Davos, Switzerland and should be viewed with caution: More than half relates to projects that have not yet begun and are not likely to start until (a) world conditions improve (e.g. aluminum), or (b) the government finishes creating an environment attractive to foreign investors.

## PETROLEUM

OPEC: There is "a growing inclination among OPEC producers" to agree at the Feb. 12 meeting to roduce output in order to raise prices, says Energy Minister Celestino Armas. The voluntary production cuts made by Venezuela and other OPEC producers have already taken 415,000 b/d out of the market, and world prices are recovering on a modest but sustained basis. OPEC's basket price has climbed above \$17/bbl and Venezuela's average export price has topped \$14.30/bbl after reaching a low of

\$13/bbl. Armas based his optimism on the fact that OPEC and non-Ol'EC producers "have learned the lesson of what it means to have a market characterized by uncertainty, deterioration and violent price fluctuations." Each dollar of decline in the price of oil, he added, means not only a loss of \$620 million annually for Venezuela, but also a much greater combined loss of \$8.7 billion for OPEC as a whole. "These numbers speak for themselves and without any doubt will be an important factor in the search for a formula to re-establish the market's balance," he said.

PDVSA'S TAX LOAD will not be reduced this year, but the government is negotiating a formula with the company to progressively eliminate the export reference value (ERV) over three or four years starting in 1993. Armas said the ERV cannot be eliminated until an effective alternative source of fiscal revenue is created and put into effect.

MARGINAL FIELDS INITIATIVE: Local and foreign companies participating in the bidding to reactivate 55 marginal oil fields have asked the Energy Ministry for a 30-60 day postponsment of the Fcb. 28 deadline for unsealing bids and amouncing the winners. The postponsment is intended to give the bidders more time to obtain additional inferential and the oil of the first form. additional information on the oil fields from PDVSA, and to prepare their final bids.

SPANISH CREDIT FOR TANKERS: A \$3 billion. five-year credit facility negotiated in 1990 by the governments of Spain and Venozuela earmarks \$100 million to finance the renewal and expansion of PDVSA's tanker floot. The first tranche of the credit, totaling \$1.2 billion, will be disbursed to Venezuela this year. Reportedly, no strings have been attached to the loan, and PDVSA is free to negotiate its tanker acquisitions with Spanish shippards or whichever country submits the most competitive bids

in terms of price, delivery and quality.
INVESTMENT FLAN UPDATE Despite weaker oil prices and uncertainties about the depth of political support for the industry's planned expansion, the most recent update of PDVSA's medium-term investment plan foresces outlays of \$51 billion between 1992 and 1997. Of this total, \$18 billion is carmarked for investments in petrochemicals, natural gas, coal and Orimulsion. The remaining \$33 billion will be invested directly in oil operations, but only \$3.3 billion are geared toward expanding output capacity. Another \$3.3 billion will be spent on exploration for light gravity crudes, and the rost will be invested in reversing the natural decline of the country's active oil fields and maintaining existing output capacity. The study also pre-dicts stable prices within a band of \$15-20/bbl through the year 2000, annual growth in world demand of 2% for the same period, and a rise in consumption to 70-73 million b/d in 10 years. In developing its investment plan for the 1992-97 period, PDVSA worked with what it calls the Slow Transition scenario, which projects a 2% annual rise in world energy demand from the equivalent of 163.6 million b/d this year to 203 million b/d in 2000. U.S. energy demand will grow 1.6% annually, Japan 1.4% and Europe 2.5% (including Eastern Europe). As a block energy demand in developing countries is projected to increase by 3.5% a year.

POLITICS

CONSTITUTIONAL GUARANTEES were suspended by the government automatically putting an end to the

three-week-old teachers strike, eliminating the autonom of the universities and prohibiting the street protests which had been proliferating in recent weeks. The suspension may also help the police authorities in fighting crime. Formlar support for tougher law enforcement measures will last only as long as the authorities avoid human rights abuses and unjustified repression. Although freedom of expression has also been suspended, the government isn't likely to enforce it as long as no one attacks democracy or tries to promote violence. The suspension of guarantees was approved by all parties except Causa R and Rafael Caldera. No curiew was declared.

SOME COINCIDENCES between the coup's leaders and recent public opinion polls include the rejection of corruption, antipathy towards the political parties, and a perception that the government is weak in dealing with street protests and strikes, and that the current demogratic system is unable to provide a bottor quality of life.

ULTIMATUM FOR FUENMAYOR: The Interior Ministry ordered Central University rector Luis Puenmayor to control the hooded protesters ("encapuchados") who circulate freely throughout the university's grounds. The attorney general added that the police can legally enter these grounds to repress criminal activity without violating the university's autonomy.

MERCANALISIS POLL reports that 35% of the popula-tion surveyed nationally thinks a military coup is a viable solution for the nation's problems, up 5% from nine months

TABLANTE THE INFORMANT? Porfirio Valora, who was implicated in a number of questionable acts while he was running the Disip police during the Lusinchi admini-stration, told a Congressional committee that Aragua Governor Carlos Tablante (MAS) was a paid informant for that police organization. Valera, whose credibility is questionable given his sporty past, said that Tablante received 8s.5,000 per month for his efforts, but Tablante's former Disip bodyguards said that money was paid to thom to supplement the salaries they received as bodyguards. It's surprising that Tablante is being investigated, while no effort has been made to investigate Vladimir Gessen, now Venezuela's Ambassador to Canada, who also carried out cortain para-police activities for which he reportedly was paid by a government security agency.

CLAUDIO FERMIN has been asked by President Pérez and Luis Alfaro Ucoro to run again as mayor of Caracas, which means he would have to put off his presidential ambitions, but would also assure an AD mayor for Caracas.

Robert Bottome, Rite Public David Stonic Gil Yepps - and John Sweeney Leading Stonic Gil Yepps - Editorial Coordinator Typerentiar sind printing by Person described in the Part of the P All rights reserved. This publication cannot be reproduced without the publisher's prior consent